

Return & Save

Return your empty ink cartridges
to save **5% on your replacements**

March 2021



Billions of people around the globe are seeking to **turn the tide on plastic**, preventing plastic waste from encroaching on our oceans, coastlines, rivers, green spaces and high streets, and it's probable that many of your work colleagues, business customers and local residents will share that goal, by helping the Government to hit recycling targets.

To demonstrate that franking machine users in the UK are equally **committed to this important initiative**, through recovering, recycling and reutilising the ink cartridges that are essential to our industry, **The Mailing Room** has launched a scheme that enables spent cartridges to be returned by our customers and, where possible, to be processed and reused safely. Making a small but important contribution to turning the tide on plastic waste within our industry.



Authorised
independent inspector and
maintainer of franking machines

We go **Beyond Mailing**

Mail Management | Mailing Equipment | Postal Discount | Complete Support



**The
Mailing
Room**

How does it work?

Return...

1. Pack up your empty franking ink cartridges in our FREEPOST TMR Return & Save bag and pop it in the post, remembering to include your company details so we know who you are.

It's simple, when you buy inks from TMR, we include a **biodegradable return bag** (it's yellow, but green...) with every order sent out from our head office – which amounts to thousands annually.



Even if you didn't buy your ink from TMR... call us on 0800 977 8098 and we'll send you a Return & Save bag to make sure you can **recycle your waste** cartridges **and save**.

Save...

2. Receive 5% OFF your replacement franking ink cartridge cost, on top of any existing TMR discounts or offers.

To help reduce the environmental impact and minimise the carbon footprint on deliveries, we recommend you **send back more than one** empty cartridge at a time. So, if you send 5 franking cartridges back, you'll get 5% off the equivalent number of replacement inks when you call **0800 977 8098** to order. i.e. 5 with 5% discount each.



Everyone saves with TMR cartridge recycling

- You **save money** with an extra 5% discount on replacement inks, when you return the 'empties'.
- You'll help **save the planet** by removing empty cartridges from landfill and incineration sites.
- **Save with FREEPOST** as you don't pay for postage and the return bags are biodegradable.
- **Save up your empties**, then just pop them into the return bag and enclose your account details.
- Comply with in-house corporate environmental policies, helping you **achieve your recycling goals**.

Meeting plastic recycling targets

Why is all this important for meeting plastic recycling targets? Well if you dispose of empty ink cartridges through the general waste system, many local authorities do not recycle plastics other than bottles, so cartridges could be sent to landfill sites, where it can take years and years for them to decompose. **Landfill can also contaminate** surrounding soil and water, as well as emitting harmful methane and carbon monoxide. Another waste management alternative widely used, **incineration, is considered the most toxic** for humans and releases greenhouse gases into the atmosphere. So the only sustainable option is waste prevention, which is the avenue we are following.

Working with our **fully-compliant recycling partners**, we aim to reduce, reuse and recycle the plastic cartridges used in our franking machines and address labellers. Once our empty ink cartridges are received, they will be examined and tested in their specialist laboratory, so that they can be treated and processed correctly and restored to their original condition, for subsequent refilling and reuse, or broken down for recycling. This promotes waste prevention in our environmental chain and reduces the impact of energy used in new production.

Making a lasting commitment to the environment



Please remember the environment when you go to print.
TMR print using vegetable based inks on FSC Certified paper.

If you would like to find out more about our range of products and how The Mailing Room could benefit your organisation, please get in touch.

