

REFERENCE COPY of Royal Mail letter in April 2021 as sent to registered Standard Franking licence holders regarding the revoking of certification.



PO Box 33 Ross-On-Wye HR9 9WA

Date:

# Going to Name Title

Organisation

Address line 1

Address line 2

Address line 3

Postcode

## Important changes to Meter products

Dear customer,

Barcoding our products allow us to improve operational efficiencies. In 2014 we introduced Mailmark franking, replacing the traditional crown die indicia with a machine-readable, state-of-the-art 2D barcode.

We will soon be removing the option to use Standard machines, and Mailmark machines will become the exclusive offering for franking.

## How will I be impacted?

### Non-Mailmark machines

If your franking machine prints a non-Mailmark indicia you will need to upgrade your machine. Please contact your usual meter supplier who can provide more information to help you identify an appropriate solution.



#### Mailmark machines

If your franking machine prints a Mailmark barcode you do not need to upgrade your machine or take any action.



#### Where can I find out more information?

Please contact your usual Meter supplier to find out how they can help you move onto the most appropriate franking solution for your needs.

For more information on the changes to Meters please visit royalmail.com/franking or speak to your usual Royal Mail contact.

Best wishes,

Anna Malley Consumer Network Director